

economic

I M P A C T

REDEFINING THE BUSINESS CASE

MINORITY BUSINESSES AND CORPORATE AMERICA



2015 NMSDC CONFERENCE
+ BUSINESS OPPORTUNITY EXCHANGE
10.18 - 10.21 SAN DIEGO, CA

YOU'RE INVITED!



Shelley Stewart, Jr.
Vice Chairman
National Minority Supplier
Development Council

Vice President, Sourcing
and Logistics and
Chief Procurement Officer
DuPont



John G. Stumpf
Corporate Conference Co-Chairperson

Chairman, President and
Chief Executive Officer
Wells Fargo & Company



Bruce Geier
MBE Conference Co-Chairperson

Chief Executive Officer
Technology Integration Group (TIG)



It is our pleasure to invite you to join your peers, colleagues and business partners in San Diego, California, October 18 - 21, for the 2015 National Minority Supplier Development Council Conference and Business Opportunity Exchange at the San Diego Convention Center.

The only event of its kind, the NMSDC Conference offers the best of meetings, special events and minority business and supplier diversity's most senior corporate influencers. This year's Conference program, coupled with the Business Opportunity Exchange, is an event you can't afford to miss.

NMSDC and the local Host Committee, co-chaired by John G. Stumpf, chairman, president and chief executive officer of Wells Fargo & Company and Bruce Geier, chief executive officer of Technology Integration Group (TIG), has planned an exciting program centered around the theme "Economic Impact: Redefining the Business Case."

We hope that you will be among the nearly 6,000 procurement executives, supplier diversity professionals, Asian, Black, Hispanic and Native American business owners, government officials and other special guests from the U.S. and abroad who will attend NMSDC's biggest event of the year.

In honor of National Minority Enterprise Development (MED) Week, we are pleased to announce a collaboration with the U.S. Department of Commerce and Minority Business Development Agency (MBDA). In conjunction with our annual Conference, MBDA will host National MED Week programming. These Powered by MBDA learning opportunities will feature the latest information and trends on federal procurement, international trade and technology innovation. MBDA shares our commitment to creating opportunity, building networks, and acknowledging the outstanding achievements of minority firms and advocates. We invite you to enrich your Conference experience by engaging in the many benefits of this partnership!

This year's Conference will deliver the most up-to-date information on minority supplier development. Speakers at plenary sessions and workshops will share the latest information on successful approaches and strategies for global competition. Personalize your learning experience by choosing from 20 workshops and other targeted sessions; more than 750 booths at the Business Opportunity Exchange and network, network, network!

Visit NMSDCConference.com and register for the Conference by September 4 to take advantage of substantial savings on registration fees. Please share this opportunity with others in your organization who might benefit from attending the premier forum on minority supplier development. Make the most of all this event has to offer. Finalize your plans and register today!

On behalf of the NMSDC Network, we thank you for your continued support and look forward to seeing you in San Diego.

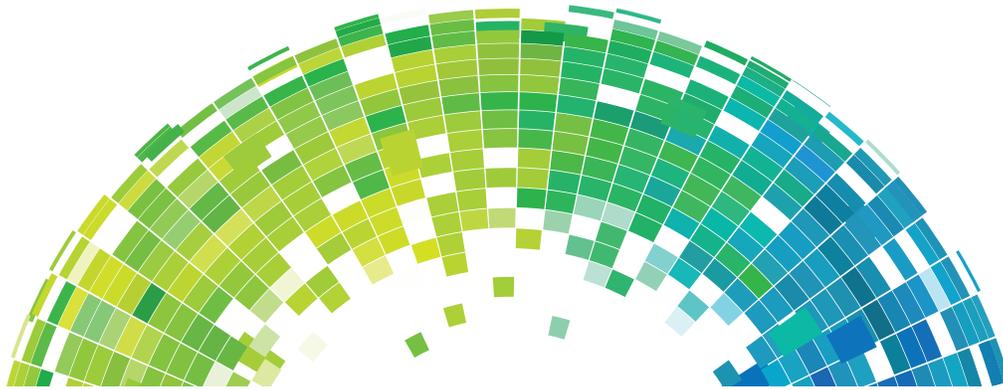
Warmest Regards,

Joset Wright-Lacy



Joset Wright-Lacy
President
National Minority Supplier
Development Council, Inc.





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Conference Printing Co-Sponsor:



NMSDC QUICK FACTS



National Minority Supplier Development Council
1359 Broadway, Suite 1000
New York, New York 10018
212-944-2430
www.NMSDC.org

Mission

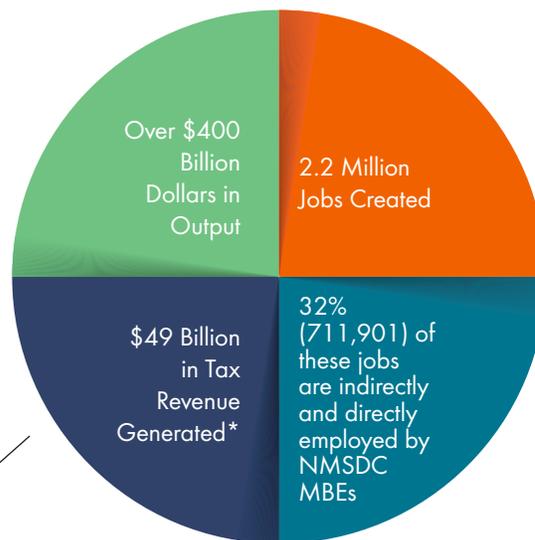
The National Minority Supplier Development Council is the global leader in advancing business opportunities for certified Asian, Black, Hispanic and Native American business enterprises and connecting them to corporate members. One of the country's leading corporate membership organizations, NMSDC was chartered in 1972 to provide increased procurement and business opportunities for minority businesses of all sizes.

National Network

The NMSDC Network includes a national office in New York City and 24 affiliate regional councils across the country. There are 1,750 corporate members throughout the network, including America's top publicly-owned, privately-owned and foreign-owned companies, as well as universities, hospitals and other major purchasing institutions. The regional councils certify and match more than 12,000 Asian, Black, Hispanic and Native American-owned businesses with member corporations that want to purchase their products, services and solutions.

NMSDC Certified MBEs Economic Impact:

The NMSDC and its 24 regional affiliates reinvigorate a stagnant economy, create sustainable jobs and positively contribute to the tax base.



* for the benefit of local, state, and federal governments

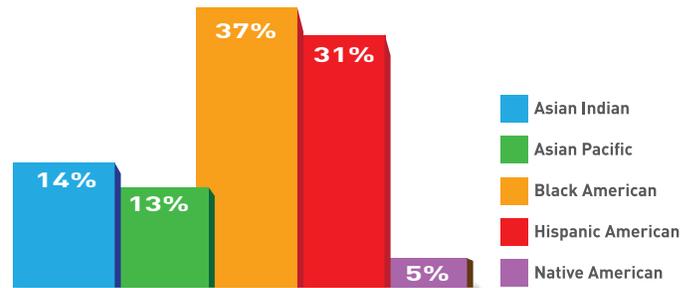
Source: 2014 Economic Impact Report; Scott Anthony Vowels, PhD

Purchasing Activity

In 2013, NMSDC member corporations purchased more than \$100 billion in products, services and solutions from NMSDC-certified minority business enterprises. This was accomplished not by lowering corporate purchasing standards—in fact, these standards have grown more rigorous in recent years—but by sourcing qualified firms and giving them business on a competitive basis.

Our Certified MBEs

NMSDC has more than 12,000 certified MBEs, with 73 percent of the firms owned by males and 27 percent owned by females. Our MBEs represent a broad range of industries in support of the global corporate supply chain.



Supplier Diversity and Economic Viability

The future of the U.S. economy depends on robust minority businesses.

Value Proposition: Minority business is critical to the economic growth of the U.S.

21% of all firms in the United States are owned by minorities.

Minority-owned businesses generate \$1 trillion in economic output to the U.S. economy, creating nearly six million American jobs.

Minority-owned firms are an engine of job creation demonstrating the highest level of new job growth and company formation compared to non-minority-owned firms.

Today, minorities represent 35% of the total U.S. population and are expected to become the majority by 2043.

Source: U.S. Census Bureau 2007 Survey of Business Owners





PROGRAMS & SERVICES

NMSDC affiliate regional councils **certify** Asian, Black, Hispanic and Native American-owned business enterprises after screening, interviews and site visits.

NMSDC provides **referrals** to corporate buyers of minority suppliers capable of providing quality products, services and solutions.

Corporate Plus® is a membership program for minority businesses with proven capability to execute national contracts.

The Coca-Cola Company



Centers of Excellence is a program to enhance successful business relationships between corporations and MBEs by strengthening corporate minority supplier development processes.

The **Business Consortium Fund (BCF)** provides working capital loans and access to specialized financing to NMSDC-certified minority businesses with supplier/vendor relationships with NMSDC national and regional corporate members.

The **Growth Initiative** creates a certification category for minority-controlled firms that allows NMSDC-certified MBEs to retain minority status and control while accepting equity capital from institutional investors.

Advanced Management Education Program (AMEP) is a four-day customized executive education offering at Northwestern University's Kellogg School of Management with highly intensive training and technical assistance for CEOs of minority-owned firms.

Minority Business Executive Program (MBEP) is a one-week intensive course offered in partnership with the University of Washington's Foster School of Business. The course features an interactive curriculum focused on finance and accounting; human resource management; leadership; marketing and brand strategy; and relationship strategic thinking.

Business Opportunity Fairs are a platform for minority suppliers to present their company's products, services and solutions to hundreds of prospective buyers in one location.

Learning Programs are available to national and regional corporate members for continuing education in support of minority supplier development.

The **NMSDC Information Center** disseminates publications and vital information pertinent to the changing landscape of minority supplier development.

Networking opportunities that allow suppliers to engage directly with appropriate purchasing agents.

The **Global-Link** International Program guides development of a worldwide network of non-governmental organizations that provide linkages between historically-excluded businesses and corporate buyers abroad. NMSDC international partners are located in Australia, Canada, China, South Africa and the United Kingdom.

The invitation-only **Program Connect Reception** is exclusively for participants and graduates of NMSDC programs. This event has been designed for you to network and develop long-term relationships. Build your social capital and leverage relationships and learn more about NMSDC.

Sponsored by:



Awards and special recognition for exemplary leadership among corporate members, MBEs and affiliate regional councils are presented at the NMSDC Leadership Awards in May and at the Conference and Business Opportunity Exchange in the fall.



Alejandra Y. Castillo, Esq.
National Director
Minority Business
Development Agency



Albert K. Shen
National Deputy Director
Minority Business
Development Agency



The Minority Business Development Agency (MBDA) is honored to continue the Minority Enterprise Development (MED) Week tradition in partnership with the National Minority Supplier Development Council at the 2015 NMSDC Conference and Business Opportunity Exchange.

The 2015 National MED Week celebration, recognized at the NMSDC Conference, will feature several *Powered by MBDA* workshops and seminars with a focus on federal programs. MBDA will also host a reception to present the 33rd Annual *National MED Week Awards*.

Celebrating MED Week

Since 1983, every president has issued a Presidential Proclamation designating a National Minority Enterprise Development (MED) Week to recognize the contributions of the minority business community to the U.S. economy. For more than 30 years, MBDA has led the National MED WEEK program to convene minority business leaders, government officials, corporate executives, and thought leaders; honor outstanding MBEs and advocates; promote business opportunities; and report industry trends. This year, President Obama will proclaim National MED Week in October 2015.

MBDA Mission

For more than 45 years, the U.S. Department of Commerce, Minority Business Development Agency (MBDA) has led Federal Government efforts to provide support to our nation's fastest growing business sector – Minority Business Enterprises. With over 5.8 million minority-owned firms operating in the United States, MBDA serves as a catalyst to ensure the continued growth and global competitiveness of MBEs. Our programs and initiatives, as well as our efforts to devise public policy to support this important business cohort, are focused on providing increased access to capital, contracts, and markets—pillars of MBDA's strategic focus.

MBDA Business Centers

MBDA provides a broad range of professional services and technical assistance to minority business owners through its nationwide network of 44 business centers. In fiscal year 2014, MBDA Business Centers reached new milestones by helping MBEs secure more than \$6.9 billion in contracts and capital, of which a record-breaking \$784 million resulted from export transactions.



Conference Headquarters

The San Diego Convention Center is headquarters for the 2015 NMSDC Conference and Business Opportunity Exchange. The Business Opportunity Exchange, meal functions and all program sessions will be held at the Convention Center. The Awards Banquet Reception, Awards Banquet and Farewell Reception will be held at the Hilton San Diego Bayfront as well as the pre- and post-Conference constituent group meetings. Please refer to the Conference-at-a-Glance for more details.

San Diego Convention Center

111 W. Harbor Drive
San Diego, California 92101
619-525-5000
www.visitsandiego.com

San Diego, California Weather

The average daily temperatures for October range from a low of 61° to a high of 73°.

Attire

Business attire is the standard meeting dress code. The attire for the Awards Banquet is black tie.

While we attempt to keep the meeting rooms at comfortable temperatures, we recognize that "comfortable" is a relative term. We recommend that all attendees bring a sweater, shawl or light jacket.

Entertainment and Hospitality Suites

NMSDC requests that there be no conflict between individual or company entertainment or other activity and the hours of any official Conference program session or activity.

We ask that hospitality suites remain closed during any period when Conference program activities are in progress.

Food Allergies/Dietary Restrictions

NMSDC strives to accommodate guests with special diets. When you register for the Conference, please share your dietary restrictions to help us prepare accordingly. Many of our meals are self-serve or buffet-style and include enough alternatives to accommodate most dietary requirements and preferences. For plated meals, a limited number of alternative meals (e.g., vegetarian, vegan, gluten-free, etc.) are available on a first-come, first-served basis. Advise your server of any dietary restrictions when you arrive at your table to learn your entrée options.

Please note that our caterers do not have separate kitchens to prepare allergen-free items, or separate dining areas for guests with allergies or intolerances. Therefore, we cannot guarantee that cross contact with allergens will not occur.

Responsible Drinking Policy

All NMSDC-sponsored receptions offer non-alcoholic beer and soft drinks, in addition to alcoholic beverages. No alcohol will be served to anyone under the age of 21.

The NMSDC Conference Online

Please visit www.NMSDCConference.com for the most up-to-date Conference information. During the conference, get the latest information from the mobile app.

Mobile App Sponsored by:  at&t

Cancellation and Refund Policy

All cancellations are subject to a \$100 processing fee. Requests for cancellations must be made in writing to NMSDC and postmarked by September 30, 2015 for registrants to receive a refund. No refunds will be made for cancellations postmarked after September 30, 2015, or for no-shows.

Consent to Use of Photographic Images

Registration and attendance at, or participation in, NMSDC meetings and other activities constitute agreement by the registrant to NMSDC's use and distribution (both now and in the future) of the registrant or attendee's name, likeness, image, voice, comments and/or appearance in any and all media, including the Internet, for any purpose consistent with the NMSDC's mission, without compensation.

CPSM, CPSD™ C.P.M. and A.P.P. Credit

Full participation in the 2015 NMSDC Conference can earn you up to nine continuing education hours that may be applied toward Institute for Supply Management (ISM) CPSM, CPSD™ and C.P.M. recertification and/or A.P.P. reaccreditation program requirements. ISM's consent to provide a program number for this educational event is not an endorsement of this program or its content by ISM.

Sponsorship Opportunities

As an NMSDC-certified minority-owned business or national/local corporate member, position your company for greater visibility with a strategic sponsorship at the 2015 NMSDC Conference and Business Opportunity Exchange—the nation's premier supplier diversity event. For more information, please contact Maureen Simonette, Director of Development and Member Services, at Maureen.Simonette@NMSDC.org or 212-944-2430, ext. 118.

Be an Advertiser

Promote your company's supplier diversity program or your products, services and solutions with an ad in the official Conference Journal. For more information, please contact LaQuita Moore at LaQuita.Moore@NMSDC.org or 212-944-2430, ext. 135.

Corporate Membership

Join the hundreds of corporations dedicated to minority supplier development and become an NMSDC national corporate member today. For more information, please contact Maureen Simonette, Director of Development and Member Services, at Maureen.Simonette@NMSDC.org or 212-944-2430, ext. 118.



TOP 10 REASONS TO ATTEND

1 CONDUCT BIG BUSINESS!

As an exhibitor or walk-through participant, the tradeshow featuring more than 750 booths is designed just for you. Make contact with companies showcasing the most innovative products, technologies, services and solutions. There is no substitute for face-to-face contact with a prospective client or customer. The alternative—spend the entire year trying to catch up.



2 BREAKTHROUGH IDEAS!

Attend the nation's premier forum on minority supplier development and return to your workplace bursting with new ideas and enthusiasm. Choose from more than 20 powerful workshops and plenary sessions on the most current issues, pivotal industry topics and trends. Experience hundreds of the best ideas in supplier diversity and selling to the corporate and government market.

3 ACCESS TO SUCCESS!

Meeting well-connected people is the most valuable aspect of the Conference. Interact with hundreds of industry executives and minority business owners...professionals like yourself.



4 CUTTING-EDGE SIGNATURE SESSIONS AND DISCUSSIONS!

Learn from the best thought leaders. Talk with your peers with similar interests, share your experiences and brainstorm for creative solutions to everyday challenges.

5 EXPAND AND DIVERSIFY BUSINESS FOOTPRINT!

Join the U.S. Department of Commerce, Minority Business Development Agency (MBDA) as they host "Powered by MBDA" sessions and workshops. Meet industry experts from the federal government and take a closer look at trends in exporting and federal procurement, as well as opportunities in technology innovation.



6 NETWORK FROM DAWN TO DUSK!

NMSDC Conference events are networking forums as well as opportunities to conduct business. Take a break from formal sessions rejuvenate and connect with your colleagues at multiple informal networking opportunities, including evening receptions and meal functions. Fun is good for business too!

7 BUILD (AND GROW) RELATIONSHIPS!

Build your business or improve your corporate purchasing activity by meeting with the people you need to know to get your job done. Schedule appointments with procurement representatives or MBEs during matchmaking sessions or your free time.



8 GET THE BEST BUSINESS VALUE FOR YOUR \$\$\$!

The full Conference registration fee includes Conference materials, all program sessions, meal functions, Business Opportunity Exchange and special events. There is no additional charge for any official NMSDC Conference function!

9 EARN CPSM, CPSD™, C.P.M. AND A.P.P. CREDIT!

Attend the NMSDC Conference and earn continuing education hours that may be applied toward Institute for Supply Management (ISM) CPSM, CPSD™ and C.P.M. recertification and/or A.P.P. reaccreditation program requirements.



10 GET A TAX DEDUCTION

Attendance at this event may be considered a tax-deductible "educational expense." Consult your tax advisor for more information.





CONFERENCE AT-A-GLANCE

FRIDAY, OCTOBER 16

9 a.m. - 4 p.m.
Exhibitor Set-Up

SATURDAY, OCTOBER 17

9 a.m. - 4 p.m.
Exhibitor Set-Up

NMSDC Committee Meetings

Noon - 5 p.m.
Registration

SUNDAY, OCTOBER 18

9 a.m. - 4 p.m.
Exhibitor Set-Up

NMSDC Committee Meetings

9 a.m. - 5 p.m.
Registration

7 - 10 p.m.
Welcome to San Diego Reception

MONDAY, OCTOBER 19

6:30 a.m. - 5 p.m.
Registration

7:30 - 8:45 a.m.
Power Breakfast

9 a.m.
Ribbon-Cutting Ceremony

9 a.m. - 12:15 p.m.
Business Opportunity Exchange

12:30 - 1:45 p.m.
Luncheon

2 - 6 p.m.
Business Opportunity Exchange

8 - 11 p.m.
Sand and Surf Reception

TUESDAY, OCTOBER 20

7 a.m. - 3 p.m.
Registration

7:30 - 8:45 a.m.
Networking Continental Breakfast

9 - 10 a.m.
Plenary Session

10:15 - 11:15 a.m. and
11:30 a.m. - 12:30 p.m.
Concurrent Workshops

12:45 - 2 p.m.
Luncheon

2:15 - 4:15 p.m.
Signature Sessions

- Minority Business Owners
- NMSDC Council Presidents
- Buying Organizations/Supplier Diversity Professionals

2:15 - 5:15 p.m.
NMSDC Matchmaking Event
(By Invitation Only)

MBDA Power Learning Sessions

WEDNESDAY, OCTOBER 21

7 a.m. - 1 p.m.
Registration

7:30 - 8:45 a.m.
Networking Continental Breakfast

9 - 10 a.m.
Plenary Session

10:15 - 11:15 a.m. and
11:30 a.m. - 12:30 p.m.
Concurrent Workshops

10:15 - 11:15 a.m.
MBDA Powered Plenary Session

12:45 - 2 p.m.
Luncheon

2:15 - 3:15 p.m.
NMSDC National Corporate
Members' Meeting

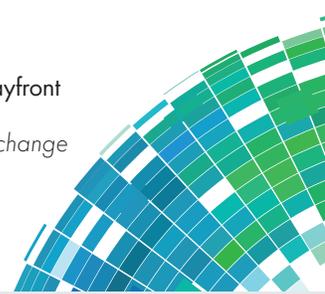
3:30 - 4:30 p.m.
NMSDC Board of Directors' Meeting

6 - 7 p.m.
Awards Banquet Reception
Hilton San Diego Bayfront

7 - 9:30 p.m.
Awards Banquet
Hilton San Diego Bayfront

10 p.m. - Midnight
Farewell Reception
Hilton San Diego Bayfront

Schedule subject to change





EVENING EVENTS

Welcome to San Diego Reception

Sunday, October 18
7 - 10 p.m.

The 2015 NMSDC Conference and Business Opportunity Exchange kicks off with a welcome at Omnia San Diego. The Welcome to San Diego Reception is a great time to reconnect with familiar colleagues and to meet new business associates. Enjoy delectable food and drink, lively music, dancing, and engaging conversation. Business attire is recommended.

Co-Sponsors:



Additional sponsorships are available for this event.
Contact Maureen.Simonette@NMSDC.org for details.

Sand & Surf Reception

Monday, October 19
8 - 11 p.m.

After a full day of business on the trade show floor, we change the vibe with a relaxed evening of networking and fun at Wave House Beach Club. Meet fellow participants from around the globe as you gaze out at the shoreline of Mission Beach. Ride the tide of the simulated waves of FlowRider. Indulge in refreshing cocktails and delicious eats as you mingle, network, dance and make new and lasting connections with other supplier diversity professionals and MBEs. **Resort casual attire and flip-flops are recommended.**

Co-Sponsors:



Additional sponsorships are available for this event.
Contact Maureen.Simonette@NMSDC.org for details.

Awards Banquet

Wednesday, October 21
6 - 10 p.m.

The Awards Banquet Reception, Awards Banquet and Farewell Reception provide an exciting finale for the week's activities. Awards for Corporation of the Year, Corporate Innovation, Corporate Excellence in Access to Capital, as well as Supplier, Minority Supplier Development Leader and Regional Council of the Year will be presented. **The attire is black tie.**

Co-Sponsors:



Bristol-Myers Squibb



ManpowerGroup

Additional sponsorships are available for this event.
Contact Maureen.Simonette@NMSDC.org for details.

Farewell Reception

Wednesday, October 21
10 p.m. - Midnight

Immediately following the Awards Banquet, we'll bid farewell to San Diego and get ready for Chicago, Illinois, the host city for the 2016 NMSDC Conference and Business Opportunity Exchange.

The Awards Banquet Reception, Awards Banquet and Farewell Reception will be held at the Hilton San Diego Bayfront.

Co-Sponsor:



Additional sponsorships are available for this event.
Contact Maureen.Simonette@NMSDC.org for details.





BUSINESS OPPORTUNITY EXCHANGE

Whether you're an exhibitor, or walking the show floor, you'll discover that the 2015 Business Opportunity Exchange offers the most comprehensive forum for conducting business. Your participation is a great opportunity to demonstrate your company's diversity and inclusion efforts.

Build relationships as you connect with the hundreds of corporate and minority exhibitors at the 2015 NMSDC Business Opportunity Exchange on Monday, October 19, at the San Diego Convention Center.

The largest national procurement event of its kind, this one-day event features more than 500 exhibitors who showcase their innovative products, services and solutions and is attended by hundreds of key procurement executives and top minority businesses. More than 750 booths are available for exhibitors in all product and service areas.

Buyers can acquaint themselves with the capabilities of Asian, Black, Hispanic and Native American suppliers who are ready to provide products, services and solutions to major corporations, hospitals, universities, fellow MBEs and other buying organizations.

The Business Opportunity Exchange allows minority business owners to cluster numerous sales calls with dozens of Fortune 500 companies and other buying institutions. It's the only place you can accomplish so much—so conveniently.

More than 6,000 corporate executives, institutional buyers and minority business owners representing every state and industry group are expected to attend.

Booth Fees

- National Corporate Members/Government Agencies
- Local Corporate Members
- NMSDC-Certified Minority-Owned Businesses/
NMSDC Regional Councils/Resource Organizations

	Before 9/4/15	After 9/4/15
National Corporate Members/Government Agencies	\$1,500	\$1,750
Local Corporate Members	\$1,750	\$2,000
NMSDC-Certified Minority-Owned Businesses/ NMSDC Regional Councils/Resource Organizations	\$1,000	\$1,250

If you are interested in profitable trade show marketing, please contact Nicole Hambric, Exhibit Manager at Nicole.Hambric@NMSDC.org or 212-944-2430, ext. 138.

Exhibiting at the NMSDC Business Opportunity Exchange is one of the most cost-effective decisions you can make for your business.

Business Opportunity Exchange Sponsored by:



Business Opportunity Exchange Lounge Sponsored by:



Business Opportunity Exchange Directory Sponsored by:



Additional sponsorships are available for these events. Contact Maureen.Simonette@NMSDC.org for details.

Quick Facts for Exhibitors

- NMSDC-Certified Minority-Owned Businesses, NMSDC Regional Councils, Resource Organizations, National Corporate Members, Local Corporate Members and Government Agencies are eligible to exhibit
- Booths are assigned on a first-come, first-served basis
- Booth fees do not include conference registration, meal or event tickets, which are available for purchase on a first-come, first-served basis
- Only one business may be displayed per booth
- No direct selling or order taking

What's Included with Your Booth Purchase:

- 10' x 10' booth with an 8' high back drape and 3' high side drapes
- One draped 6' skirted table, two chairs and one wastebasket
- Carpet
- Listing in the Official Exhibitor Directory
- Three "Exhibit Staff Only" badges per 10' x 10' booth space
- Identification sign with company name and booth number
- 400 character description on the NMSDC mobile app and web

Show Schedule

Set Up:	Show Day:	Move Out
Friday, October 16 9 a.m. - 4 p.m.	Monday, October 19 Ribbon-Cutting Ceremony 9 a.m.	Monday, October 19 6 - 11 p.m.
Saturday, October 17 9 a.m. - 4 p.m.	Business Opportunity Exchange 9 a.m. - 12:15 p.m.	Tuesday, October 20 7 a.m. - Noon
Sunday, October 18 9 a.m. - 4 p.m.	Business Opportunity Exchange 2 - 6 p.m.	

Payment Terms

- Payment must be made in full and accompanied by a signed contract.
- Payments postmarked after September 11, 2015 must be by cashier's check, certified bank check, money order or American Express, Discover, MasterCard or Visa credit card.
- All invoices must be requested by September 4, 2015. Payments of invoiced booth fees must be paid by September 25, 2015.
- Requests for cancellations must be made in writing to NMSDC and postmarked by September 30, 2015, to receive refund. All cancellations are subject to a \$100 processing fee. No refunds will be made for cancellations postmarked later than September 30, 2015 or for no-shows.

An exhibitor service manual will be sent to all confirmed exhibitors in August.

21st Century Expo Group, an NMSDC-certified minority-owned business, is the official exhibit service contractor for the 2015 NMSDC Conference and Business Opportunity Exchange.

Introducing Lead Retrieval!

We're excited to announce that we will have a lead retrieval app at the NMSDC Business Opportunity Exchange on Monday, October 19.

Turn your Android or iOS smartphone or tablet into your own lead retrieval device. Simply scan your booth visitor's badge with the device's camera to capture their contact information. Lead data is available for download on a password protected portal after the show.

The cost for this feature is \$200 for the first user and \$100 for each additional user before October 2. After October 2, the cost will be \$250 for the first user and \$125 for each additional user. You must have your own device to use this feature.

Exhibit Space + Full Page Ad Bonus!

Exhibitors will receive one complimentary lead retrieval access with the purchase of exhibit space and a full-page color or black and white ad, if paid in full by **August 28**.



MONDAY HIGHLIGHTS

The Monday Power Breakfast and luncheon are the springboards to discussion and interaction with your peers.

Monday Power Breakfast

7:30 - 8:45 a.m.

The Monday Power Breakfast, featuring a keynote speaker, kicks off the first full day of activities.

Co-Sponsor:



Additional sponsorships are available for this event.
Contact Maureen.Simonette@NMSDC.org for details.

Monday Luncheon

12:30 - 1:45 p.m.

Pause from the tradeshow to “do lunch” with colleagues and gain valuable insights from the keynote address.

Co-Sponsors:



Altria



HONDA
The Power of Dreams



Pacific Gas and
Electric Company



Walmart
Save money. Live better.

Additional sponsorships are available for this event.
Contact Maureen.Simonette@NMSDC.org for details.





TUESDAY PROGRAM SESSIONS

Networking Continental Breakfast

7:30 - 8:45 a.m.

Begin your day right by networking with purchasing executives, supplier diversity professionals and minority business owners.

Co-Sponsor:



Additional sponsorships are available for this event.
Contact Maureen.Simonette@NMSDC.org for details.

NMSDC Technology Platform Enabling Opportunity and Strategic Advantage for our Customers

10:15 - 11:45 a.m.

Corporate Members, MBEs and Affiliate Council Presidents and Staff

Our Technology Advisory Committee will present lessons learned from NMSDC's evolving technology model. We will discuss enhancements that align with our affiliates, corporate members and MBE's strategic goals. The discussion will include how changes in our national demographics and global trends will impact how we leverage future technology.

This session will not only provide information on how NMSDC is moving forward, it will also provide technology considerations for our stakeholders to leverage.

Plenary Session

Real World Supply Chain Management

Making a Greater Impact through Supplier Diversity

9 - 10 a.m.

By infusing supplier diversity into their main business processes forward-thinking companies are leading the way in a multicultural marketplace in unique and creative ways. Some have developed strong relationships with minority business owners and are reaping the benefits. The panel will provide insights on how they aligned supplier diversity goals and demographic trends, with strategic initiatives to help capitalize on the opportunities presented by supplier diversity.

Sponsor:



Tuesday International Luncheon

12:45 - 2 p.m.

This luncheon offers an additional opportunity to hear spirited and engaging experts on minority supplier development.

Co-Sponsor:



Additional sponsorships are available for this event.
Contact Maureen.Simonette@NMSDC.org for details.





SIGNATURE SESSIONS

Tuesday

2:15 - 4:15 p.m

These Signature Sessions bring together **Minority Business Enterprises (MBEs), Buying Organizations/Supplier Diversity Professionals and NMSDC Affiliate Council Presidents**—for two hours of lively discussion and networking. The sessions run concurrently and audience members can choose to attend one. Seats are limited and are on a first-come, first-serve basis.

Leadership DNA: Where Does Leadership Start?

This session will explore the individual's source of leadership development; discovering how the mix of innate ability, individual life experience, and learned behavior all contribute in shaping leadership style and capabilities. It is delivered to spark conversation and motivate supply management practitioners to embrace the call of leadership when and wherever such opportunities are presented.

Women are K.E.Y. (Knowledgeable, Empowered, "You"nique)

This thought-provoking, engaging, interactive session and "On Your Side" session will focus on building better client relationships – the ultimate reason for our mutual business existence – through improvisation! The seminar will engage woman-owned business entrepreneurs in methodologies that can be used to differentiate themselves and their businesses to promote current relationships and uncover new mutually beneficial opportunities using the power of improvisation. The session will also explore how to better communicate and influence your clients in a positive way.

Sponsor:



Leadership Skills to Keep You in the Game

This session will give participants the opportunity to have interactive discussions on personal development and competency. In today's environment it is important to continue to hone your leadership skills to stay current and remain a value-added resource to your organization. The session will include facilitated conversations on topics such as innovation, adapting personal styles, and functional knowledge.

- **Building Personal Success by Adapting Your Personal Style**

Your success hinges on your ability to work well with others. This session will provide insight into your personal business style and how to adapt your style to be more effective in working with colleagues, customers and suppliers.



TUESDAY PROGRAM SESSIONS

NMSDC Matchmaking Event (By Invitation Only)

2:15 - 5:15 p.m.

NMSDC National Corporate Member buyers, category managers and procurement representatives meet one-on-one with NMSDC-certified suppliers. Meetings are pre-scheduled based on Corporate Members' needs for goods and services, and the suppliers throughout the NMSDC Network that have the capacity and capability to provide these goods and services for a specific city, state, region or nationally.

Target Audience: Only NMSDC national corporate members and NMSDC-certified MBEs (current through October 2015) that are registered for the conference can participate.

MBDA Power Learning Sessions

2:15 - 5:15 p.m.

Begin building your pipeline to over \$500 billion in contract opportunities. Attend these power-packed 20-minute sessions to help jump start and engage the world of Government Contracting.

TOPICS:

- Increase Your Competitive Advantage and Register today to be a Government Contractor.
- Leverage Federally recognized Certifications to compete for small, medium and large contract opportunities.
- Develop a robust pipeline navigating Federal Subcontracting Opportunities with Prime Contractors and Seeking Prime Contract Opportunities.
- Connect to Government Programs, Initiatives and Resources to grow your business on the local, state and federal level.
- Access local, state and Federal Government contract opportunities and resources.

CONNECT ZONE

Tuesday

4:30 - 7 p.m.

Wednesday

2:30 - 5 p.m.

Cellphone Charging Stations Sponsored By:



Additional sponsorships are available.

Contact Maureen.Simonette@NMSDC.org for details.

Business networking is that much each easier in the Connect Zone! This business lounge is the perfect place to continue the conversation with clients and business associates when Conference activities have concluded for the day. Sidebar in a relaxed and convenient atmosphere. With comfortable seating, mobile charging station, snacks and beverages, the only detail you need to focus on is closing the deal!





WEDNESDAY PROGRAM SESSIONS

Networking Continental Breakfast

7:30 – 8:45 a.m.

Join your peers and colleagues for informal networking. Strike up a conversation, make new contacts or find your next customer.

Co-Sponsor:



Additional sponsorships are available for this event. Contact Maureen.Simonette@NMSDC.org for details.

Plenary Session The Future of Minority Supplier Development C-Suite: Expanding the Supplier Diversity Conversation Beyond the Procurement Organization

9 – 10 a.m.

In this roundtable discussion, chief procurement officers from leading corporations share their views on developing supply chains that can be engines for economic growth. The group will address the actions, tools and resources their companies use to break down barriers to growth for minority business enterprises (MBEs)—particularly access to capital, capacity building and certification.

Sponsor:



MBDA Powered Plenary Session Lab to Market: Billions in Federally Funded R&D for Minority Business Innovators

10:15 – 11:15 a.m.



The Internet, Global Positioning System (GPS), life-saving vaccines and many other technological advances started as federally funded research. There are billions in federal research and development (R&D) dollars awaiting minority entrepreneurs to commercialize the next great invention. In 2014, the Federal Government awarded more than \$2 billion in funding through the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs. Panelists will share tips on how to access federal funding for R&D. They will also share strategies on how to unleash innovation in emerging and cutting edge industries. Don't miss this unique opportunity to explore the possibilities of commercialized federally funded R&D to empower the growth of your business.

Wednesday Leadership Luncheon

12:45 – 2 p.m.

Wednesday's keynote luncheon is sure to leave you energized and brimming with ideas.

Co-Sponsors:

Energy Future Holdings **Raytheon**

Additional sponsorships are available for this event. Contact Maureen.Simonette@NMSDC.org for details.



REGISTRATION INFO

All Inclusive Conference Registration Fee: A Great Deal!

Full Conference registration fees cover your attendance at educational sessions; all-day access to the Business Opportunity Exchange; daily morning and afternoon refreshment breaks; Conference materials and session handouts; breakfast and luncheon on Monday, continental networking breakfast and luncheon Tuesday and Wednesday; receptions on Sunday and Monday evenings; and the Awards Banquet and two receptions on Wednesday evening.

Conference registration fees do not include booth rental fees for the Business Opportunity Exchange.

Membership and Certification Validation

Corporate members are procurement entities paying national or local dues. MBEs are suppliers certified as minority-owned by an NMSDC affiliated regional council only. MBEs must be listed in the Prism® database or provide a copy of their NMSDC-issued certificate and their Federal Employer Identification Number on the registration form in order to validate MBE status and take advantage of registration discounts. If your corporate membership or MBE certification is not current or cannot be verified by NMSDC, you will be charged the corporate non-member or non-certified supplier registration rate.

DISCOUNTED REGISTRATION MUST BE POSTMARKED BY SEPTEMBER 4, 2015.

Online Registration

You can register online at www.NMSDCConference.com. You must have a valid email address to register online and receive confirmation. Online registration must be paid by credit card. Online registration will be available through October 2, 2015 only.

Mail/Fax Reservations

Complete a registration form FOR EACH PERSON, enclose a check, money order, government purchase order or credit card authorization and mail the registration form(s) and payment to NMSDC no later than September 25, 2015.

There is no discount for group, spouse or guest registration.

Full payment must accompany the registration form. Registration forms will not be processed without full payment.

To save time, complete the registration form and fax with credit card information to NMSDC at (212) 768-0430 or (212) 719-9611. If registration form and credit card authorization are faxed, please **DO NOT MAIL ORIGINAL FORM.**

Payment Options

American Express, Discover, MasterCard and Visa credit cards are accepted for advance, online and on-site registration. Payments postmarked after September 11, 2015 and on-site must be by cashier's check, certified check, money order or credit card. Requests for deferred payment will not be honored. Debit cards may be used for on-site registration only. Faxed and online registration forms without credit card information will not be processed. A valid email address is required for online registration. You can add an additional email address that needs to receive acknowledgment of the registration.



Acknowledgments

When your registration form is received and processed, you will receive an acknowledgment by email. Your registration barcode will be emailed to you in advance. You will need this barcode to pick up your registration materials.

Do not submit your registration form after September 25, 2015. It will not be processed. You can register online through Friday, October 2, and on-site beginning Saturday, October 17.

Attendance at this event may be considered a tax deductible "educational expense." Consult your tax advisor for additional information.

NMSDC's Federal Employer Identification Number is 23-7348220.





Invoices

If your registration needs to be invoiced, regular registration fees will be charged. THERE ARE NO DISCOUNTS FOR REGISTRATIONS THAT ARE INVOICED. All invoices must be requested by September 4, 2015. Payments of invoiced registration must be received by September 25, 2015.

Government purchase orders for discounted registration are acceptable if received by September 4, 2015. After September 4, regular registration fees apply and must be paid by September 25, 2015.

Full payment must be made for on-site registration. There is no invoicing for on-site registration.

On-Site Registration

On-site registration will be held at the San Diego Convention Center, Lobby D, as follows:

Saturday, October 17	Noon - 5 p.m.
Sunday, October 18	9 a.m. - 5 p.m.
Monday, October 19	6:30 a.m. - 5 p.m.
Tuesday, October 20	7 a.m. - 3 p.m.
Wednesday, October 21	7 a.m. - 1 p.m.

Registration and Barcoded Badge Required to Attend Events

You must wear the appropriate NMSDC-issued barcoded badge to attend the Business Opportunity Exchange, educational sessions, meal functions and special events. The barcode on your Conference identification badge will give you access to all meal functions and special events for which you have paid. Additional tickets may be purchased separately, based on availability.

Children under 18 are not allowed to attend any NMSDC function, and are not permitted in the exhibit hall at any time.

Persons under the legal drinking age of 21 may not consume alcoholic beverages at NMSDC events.

Lanyards Sponsored by:



Event Tickets—Advance Purchase Suggested

NMSDC recommends meal function and special event tickets be purchased in advance to ensure availability. Tickets may not be available for purchase on-site as capacities may be limited or already sold out.

Pre-paid barcoded tickets will be distributed on-site at the Conference registration area at the San Diego Convention Center. A ticket claim receipt will be emailed in advance.

Business Opportunity Exchange booth rental fees and complimentary exhibitor passes for booth personnel do not include Conference registration, meal function or special event tickets.

NMSDC reserves the right to limit registration, based on space availability.

Cancellation and Refund Policy

All cancellations are subject to a \$100 processing fee.

Requests for cancellations must be made in writing to NMSDC and postmarked by September 30, 2015 for registrants to receive a refund. No refunds will be made for cancellations postmarked after September 30, 2015, or for no-shows. For more information, call (212) 944-2430 or visit www.NMSDCConference.com.

KEEP THESE INSTRUCTIONS FOR FUTURE REFERENCE

To find out more about the NMSDC Conference and Business Opportunity Exchange, go to www.NMSDCConference.com or scan the tag on the right with your smartphone.





ACCOMMODATIONS

Book Safely and Securely: Visit www.NMSDCConference.com to reserve your room today.

Look before you book. As an NMSDC Conference attendee, you may be contacted by outside hotel companies to secure hotel reservations for the 2015 NMSDC Conference and Business Opportunity Exchange, in San Diego. These companies are not affiliated or working in partnership with NMSDC and reservations made through these companies for our annual Conference and trade fair cannot be guaranteed.

NMSDC does not solicit attendees for housing reservations. If you receive an unsolicited phone call, they have no connection with NMSDC.

NMSDC has secured a block of rooms at the Hilton San Diego Bayfront, the Marriott Gaslamp and the Omni San Diego hotels at special discounted rates. The special rates are in effect October 15 through October 24, on a space-available basis. To take advantage of these special rates, please make your reservation as soon as possible using the appropriate housing links. Hotels will fill up quickly. Once the room blocks are filled, these rates may no longer be available. Only the listed hotels can guarantee your reservation for the NMSDC Conference and trade fair.

Making your reservation in the NMSDC room block also enables us to fulfill our contracts with the hotel, and helps enhance your overall annual Conference and trade fair experience. NMSDC appreciates your understanding of the importance of booking in the block (and not canceling) so that NMSDC does not incur financial penalties for unused sleeping rooms. Your support also gives us negotiation leverage in future years.

Hotel Keycards Sponsor: 

The San Diego Convention Center is headquarters for the 2015 NMSDC Conference and Business Opportunity Exchange. The Business Opportunity Exchange, meal functions and all program sessions will be held at the Convention Center. The Awards Banquet Reception, Awards Banquet and Farewell Reception will be held at the Hilton San Diego Bayfront as well as the pre- and post-Conference constituent group meetings. Please refer to the Conference-at-a-Glance for more details.

The Hilton San Diego Bayfront is .3 miles from the San Diego Convention Center. The Marriott Gaslamp and the Omni San Diego Hotel are .2 miles from the San Diego Convention Center. There will be no shuttle service from the Hilton San Diego Bayfront, the Marriott and the Omni San Diego Hotel to the Convention Center. Shuttle transportation will be provided between the Conference hotels and the evening events. Complimentary pedicabs will operate during selected hours.

Pedicabs Sponsored by: 

To Make Your Hotel Reservation

1. The hotel or Passkey website will be used to make, view, modify or cancel your hotel reservations online.
2. Reserve your hotel room using the website indicated under the Accommodations tab at www.NMSDCConference.com and see real-time inventory that shows you what's currently available and gives you instant confirmation of your selection.
3. All reservation changes must be made using the reservation link indicated for each hotel.

Reservations will NOT be accepted directly by the hotel or at hotel website at the NMSDC Conference rate.

It is important that you make your reservation no later than September 18. Room reservations may be made at the rates noted as long as rooms are available in the group block and reservations are made prior to September 18. After September 18, rates and room availability cannot be guaranteed.

All room reservations require an advance deposit for the first night's room and tax. You must guarantee your reservation with a major credit card. The credit card used to make the reservation must be valid through October 2015.

The Hilton San Diego Bayfront and Omni San Diego Hotel check-in time is 3 p.m. Check-in at the Marriott is 4 p.m. Guests arriving before check-in time will be accommodated as rooms become available. Check-out time is Noon. Should a later departure be necessary, arrangements for the storage of luggage can be made with the bell captain.

Conference Hotels

HOTELS	RATES Single Double or Twin	RATES Suites *	PARKING	DISTANCE FROM CONVENTION CENTER
Hilton San Diego Bayfront 1 Park Boulevard San Diego, CA 92101 https://resweb.passkey.com/go/NMSDC15	\$259 ¹ \$289 ² \$389 ³	Junior Suites \$359 Studio Suite \$409 Hospitality Suite \$518	Valet Parking - \$47 per day Self Service - \$32 Hotel guests have in/out privileges for both valet and self-parking	Across the street .3 miles
Marriott San Diego Gaslamp Quarter 660 K Street San Diego, CA. 92101 https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=13933624	\$259 (Single) \$279 (Double)	N/A	Valet - \$40 Includes in/out privileges	.2 miles
Omni San Diego Hotel 675 L Street San Diego, CA 92101 www.omnihotels.com/sandiego/NMSDC	\$259 ⁴ \$279 ²	Executive Suite \$412.50 One Bedroom Suite \$487.50	Valet Overnight Parking - \$40 per day Valet - \$20-\$25 Overnight hotel guests have in/out privileges for valet parking	Across the street .2 miles

* All rates are plus 12.5% tax and \$.60 California tourism fee per night, per room.

¹Deluxe Room ²Premium room (Bay View) ³Corner King ⁴Deluxe Room (City View)
The hotels are 100% non-smoking facilities.



Reservation Acknowledgment

A reservation (new) acknowledgment will be sent to the email address provided for each guest on the reservation within 24 hours after the online reservation is made. Prior to submitting your reservation for completion, there is an option to add any additional email addresses that need to receive this acknowledgment.

Cancellation Policy

Advance individual reservation deposits are completely refundable if canceled more than three days prior to arrival.

Each reservation will forfeit one night's room and tax deposit if the reservation is not canceled three days prior to the scheduled arrival date.

A cancellation acknowledgment will be sent when the reservation is canceled in its entirety.

Any room reservations held with duplicate names must be changed to the name of the attending guest prior to August 14 or they will be canceled at the direction of NMSDC.

An early departure fee will apply if your hotel is not notified of the change to your reservation prior to your scheduled arrival.

Reservation Questions

If you have questions about the Conference hotels or the online reservation system, please contact LaQuita.Moore@NMSDC.org.



- Downtown San Diego Hotels**
- 1 Hilton San Diego Bayfront
 - 2 Omni San Diego Hotel
 - 3 Marriott Gaslamp Quarter



San Diego Attendee Guide

Download and flip through the official Guide to San Diego to see what the city has to offer.

www.NMSDCConference.com/San-Diego-Guide



Luggage Tags Sponsored by:



Air Travel

American Airlines, Delta and United are offering special discounted airfares for NMSDC Conference registrants, spouses and guests. To take advantage of these discounted savings, you or your travel agent must call the toll-free number listed below or book online and refer to the NMSDC reference number. Frequent flyer program members are eligible for mileage credit and will receive full credit for miles flown. This Conference discounted fare is available only by calling the toll-free number below or booking online. If you call the airline's local reservation line, you will not get the discount.

Airline	To make reservations	Discounts Valid	Reference Number
American	800-433-1790 www.aa.com	10/8 - 10/24	Authorization Number: A96H5BK
Delta	800-328-1111 www.delta.com	10/8 - 10/28	Meeting Event Code: NMKY9
United	800-426-1122 www.united.com	10/11 - 10/25	Z Code: ZU8N Agreement Code: 700392

Train Travel

Amtrak
 Amtrak Station - SAN
 1050 Kettner Boulevard - San Diego, CA 92101
 800-872-7245 • www.amtrak.com

Ground Transportation to Convention Center

Distance from San Diego International Airport (SAN)	3.3 miles
Distance from Amtrak Station	1.3 miles
Taxi from San Diego International Airport (SAN)	\$15/15-20 minutes
Super Shuttle - www.supershuttle.com	\$8 one way; \$16 round trip - 30-45 minutes
Public transit is available between the Airport and downtown San Diego on the Metropolitan Transit System's Route 992, which stops at Terminals 1 and 2 as well as the Commuter Terminal, and operates between 5:00 a.m. and 11:30 p.m., every 15 minutes on weekdays and every 30 minutes on weekends and holidays. For more information visit www.SDMTS.com.	\$2.25 one way; 20-30 minutes

Rental Car Discounts

Avis, Budget and Hertz have been selected as the car rental companies for the Conference. Special discounted rates are guaranteed and available for Conference attendees and guests. For reservations, call the toll-free numbers listed below or book online and refer to the NMSDC reference number.

	Call to make reservations	Reference Number
Avis	800-525-7537	J099921
Budget	800-842-5628	U006627
Hertz	800-654-2240	CV#04YX0002



Registration Form (One Per Person)

THREE EASY WAYS TO REGISTER

PLEASE PRINT

NAME _____

TITLE _____

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ COUNTRY _____ ZIP _____

TELEPHONE _____ FAX _____ E-MAIL _____

E-MAIL A COPY OF ACKNOWLEDGMENT TO _____

NICKNAME FOR BADGE _____

REGIONAL COUNCIL AFFILIATION _____

* SELECT ONE TO BE ELIGIBLE FOR THE DISCOUNT * NMSDC-CERTIFIED MBE YES NO IF YES, YOU MUST SUPPLY YOUR FEDERAL EMPLOYER IDENTIFICATION NUMBER TO RECEIVE DISCOUNT FEIN _____

* CORPORATE MEMBER NATIONAL LOCAL COMPLETE ADDRESS, TELEPHONE, FAX AND E-MAIL ARE VITAL FOR FUTURE COMMUNICATIONS. _____

EMERGENCY CONTACT NAME _____ EMERGENCY CONTACT NUMBER _____

Online: go to
www.NMSDCConference.com
Credit card payments only. 

24-hour Fax: 212-768-0430
212-719-9611
Credit card payments only. 

Mail: Conference Registrar
NMSDC
P.O. Box 28478
New York, New York 10087-8478 

Send information about:
Exhibiting at the Business Opportunity Exchange
Advertising in the Conference Journal
Sponsorship Opportunities

ALTERNATE MEAL REQUEST

Vegetarian/Vegan
Gluten-Free
Gluten-Free Vegetarian/Vegan
Kosher

PLEASE PHOTOCOPY THIS FORM TO REGISTER ADDITIONAL ATTENDEES. (ONE FORM PER ATTENDEE) CONFERENCE REGISTRATION FEES DO NOT INCLUDE BOOTH RENTAL FEES. BUSINESS OPPORTUNITY FAIR BOOTH RENTAL FEES DO NOT INCLUDE CONFERENCE REGISTRATION, MEAL OR EVENT TICKETS.

CONFERENCE REGISTRATION FEES (Fees are per person)

FULL CONFERENCE

	Discounted Registration* (By 9/4)	Regular Registration (After 9/4)	Total Cost
Corporate Member (procurement entities paying national dues)	\$ 850	\$ 1,000	_____
Local Corporate Member (procurement entities paying local dues)	\$1,175	\$ 1,400	_____
NMSDC-Certified MBEs (must provide copy of NMSDC certificate)	\$ 750	\$ 1,000	_____
Government/Non-Profit Organization Regional Staff	\$ 750	\$ 1,000	_____
Corporate Non-member Non-Certified Supplier	\$ 1,500	\$ 1,800	_____

ONE-DAY REGISTRATION (Monday Only)

(includes full day's activities—trade show, breakfast, luncheon, reception)

Corporate Member (procurement entities paying national dues)	\$ 475	\$ 550	_____
Local Corporate Member (procurement entities paying local dues)	\$ 625	\$ 725	_____
NMSDC-Certified MBEs (must provide copy of NMSDC certificate)	\$ 475	\$ 550	_____
Government/Non-Profit Organization Regional Staff	\$ 475	\$ 550	_____
Corporate Non-member Non-Certified Supplier	\$ 800	\$ 900	_____

BUSINESS OPPORTUNITY EXCHANGE ONLY

(Non-exhibitor—no meals or reception tickets)

Corporate Member (procurement entities paying national dues)	\$ 300	\$ 350	_____
Local Corporate Member (procurement entities paying local dues)	\$ 425	\$ 500	_____
NMSDC-Certified MBEs (must provide copy of NMSDC certificate)	\$ 300	\$ 350	_____
Government/Non-Profit Organization Regional Staff	\$ 300	\$ 350	_____
Corporate Non-member Non-Certified Supplier	\$ 550	\$ 650	_____

PLENARY SESSION AND WORKSHOPS PASS

(Per registrant, per day—please specify day; Includes Networking Continental Breakfast and Luncheon)

Tuesday Wednesday	\$ 250	\$ 275	_____
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ADDITIONAL TICKETS (Subject to space availability.)

MBE Boot Camp - \$0 (NMSDC-Certified MBEs only; Conference registration required.)		(# of days)	_____
MED Week Awards Reception - \$0 (Full Conference and Tuesday Pass Registrants Only)			_____
Breakfasts (One ticket for each function is included in full conference registration fee.)			_____
Monday Power - \$60 Tuesday Continental - \$40 Wednesday Continental - \$40			_____
Luncheons (One ticket for each function is included in full conference registration fee.)			_____
Monday - \$90 Tuesday - \$90 Wednesday - \$90			_____
Evening Receptions (One ticket for each function is included in full conference registration fee.)			_____
Sunday Night - \$150 Monday Night - \$150			_____
NMSDC Awards Banquet, and Pre-Banquet and Farewell Receptions - \$250			_____

CANCELLATION FEE \$100 (Must be in writing and postmarked by September 30, 2015.)

TOTAL

 Please check if you require special accommodations to fully participate. Attach a written description of your needs.

When your registration form is processed, you will receive an acknowledgment. Name badges will be mailed in advance. Pick up tickets on site. For more information, call 212-944-2430.

FOR NMSDC USE ONLY

ID code: _____
Date: _____
Processed by: _____
Badge info: _____

***FULL PAYMENT MUST ACCOMPANY REGISTRATION FORM.** Pay by certified check, money order or credit card. Make checks payable to the National Minority Supplier Development Council. **Discounted fees do not apply to invoiced registration. No invoicing after September 5, 2015.**

Method of payment Check Money Order American Express Discover MasterCard Visa
Credit card number _____ Exp. date _____
Name of cardholder (print) _____
Signature _____

After September 11, payments received by mail and on-site must be made by certified check, money order or credit card. Do not submit registration form after September 25, 2015. It will not be processed. You can register online through October 2 or on-site. Requests for cancellations must be made in writing to NMSDC and postmarked by September 30 for registrants to receive a refund. All cancellations are subject to a \$100 processing fee. No refunds will be made for cancellations postmarked later than September 30, 2015, or for no-shows. Please return this completed form and amount due to: Conference Registrar, National Minority Supplier Development Council, P.O. Box 28478, New York, New York 10087-8478.



NMSDC

National Minority Supplier
Development Council

SAVE THE DATE

2015

Regional Program Managers' Seminar

September 16-17, 2015 – San Francisco, CA

Impact 2015 (by Invitation Only)

September 30 - October 1, 2015 – Las Vegas, NV

NMSDC Conference and Business Opportunity Exchange

October 18-21, 2015 – San Diego, CA

2016

CPO Summit

May 18, 2016 – New York, NY

NMSDC Leadership Awards

May 18, 2016 – New York, NY

NMSDC Conference and Business Opportunity Exchange

October 23-26, 2016 – Chicago, IL

For more information about these NMSDC events, call 212.944.2430

www.NMSDC.org



NMSDC

National Minority Supplier
Development Council

1359 Broadway
Suite 1000
New York, NY 10018
Telephone: 212-944-2430
Fax: 212-719-9611
www.NMSDC.org

Change Service Requested

2015 NMSDC CONFERENCE + BUSINESS OPPORTUNITY EXCHANGE

THE NATION'S PREMIER FORUM ON MINORITY SUPPLIER DEVELOPMENT

- BUSINESS OPPORTUNITY EXCHANGE
 - National Exposition
 - More than 750 booths
 - Key Buyers
 - Networking with hundreds of prospects in one setting
- NMSDC MATCHMAKING EVENT
(By Invitation Only)
- AWARDS BANQUET
- NETWORKING RECEPTIONS
- PLENARY SESSIONS AND WORKSHOPS WITH:
 - Corporate CPOs
 - Procurement Executives
 - Minority Suppliers
 - Government Decision-Makers and many other National Experts on Minority Supplier Development
- POWER LEARNING SESSIONS
- CONDUCT A YEAR'S WORTH OF BUSINESS IN JUST FOUR DAYS!

To find out more about the 2015 NMSDC Conference and Business Opportunity Exchange, go to www.NMSDCConference.com or scan this tag with your smartphone.

